

Curriculum Vitae

Shivani Thakur

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Academic Education:

- Completed Masters of Commerce from the Delhi University with first division.
- Completed Bachelor of Commerce from the Delhi University with first division.
- Completed 12th from CBSE board (Commerce with Math) with first division.
- Completed 10th from CBSE board with first division.

Other courses:

1. Completed executive certificate programme in “Data Science and Machine Learning using R and Python” from **IIM Raipur during February 2020 – June 2020.**
2. Completed certificate course in Tally ERP 9 from F Tech Institute of Computers.

Experience:

Currently working as an Assistant Professor in the department of Commerce, Shaheed Bhagat Singh Evening College, University of Delhi.

Publications:

Book Review Published

- Book review titled “COVID-19 Collaborations: Researching Poverty and Low-Income Family Life during the Pandemic” published in the World Affairs, Sage Publications. (Scopus indexed, Peer review, UGC Care).
- Book review titled “Country Frameworks for Development Displacement and Resettlement: Reducing Risk, Building Resilience” published in the Indian Journal of Human Development, Sage Journals. (Scopus indexed, Peer review, UGC Care).
- Book review titled “ The Media Economy” published in the journal
- Discourse and Communication. (ABDC A & SSCI)

Chapters published in edited book:

- Paper titled “CSR communication on social media as a driver of the non-financial performance of the firm: Role of chief executive officers and senior executives in CSR communication – A viewpoint published in Springer Book series, Corporate social responsibility in difficult times in the year 2023.

Paper titled “Impact of corporate social responsibility orientation of CEOs on online reputation-Insights from text mining” accepted for publication in Springer Book Series, IoT Big Data and AI for Improving Quality of Everyday Life: Present and Future Challenges in the year 2023. (Scopus indexed and WoS indexed).

Paper presentation in National/International Conferences

1. Presented paper titled “DO CEOs CSR Messages Resonate? Examining Public Reactions to CEOs’ CSR Efforts on Social Media” in ICSSR sponsored Two-Day International Multidimensional Conference to Celebrate 100 Years of University of Delhi on Revisiting wellbeing: Perspectives, Challenges, and the Road Ahead, organized by Gargi College, University of Delhi on 1-2, February, 2023.
2. Presented paper titled “Influence of corporate social responsibility communication on stakeholder engagement-Insights from tweets of fortune CEOs” in AICTE Sponsored International Conference on Technological, Social and Economic Innovations through Artificial Intelligence, Data Science and Cyber Security (ICTSEADC 2022) organized by IMS, Ghaziabad on April 15-16, 2022.
3. Presented paper titled “How can CEOs use social media to communicate and lead organizations? Comparative analysis of Fortune and Forbes Global CEOs using text mining approach: Social Media- A Path to build social capital” at 1st International Conference on "Emerging Issues in Business and Economic Research" on 17-18, December 2021 organized by Department of Commerce, Rajdhani College, University of Delhi, New Delhi, India.
4. Presented paper titled “How COVID-19 impacts CSR activities of the firm?” at the ‘Virtual International Conference on Innovative Practices in Commerce and Management during Pandemic Era (IPCM 2021)’ organized by the Department of Commerce, School of Commerce and Management, Central University of Rajasthan, Ajmer on 25th -26th November 2021.
5. Presented paper titled “Impact of cashless economy in India: Benefits & Challenges” at International conference on Business and Management on 29-30 March 2019, organized by Delhi School of Management, Delhi Technological University, New Delhi, India.
6. Presented paper titled “Implication of GST on the Indian Economy” at National Conference on India Vision -2020: Issues, Challenges, Opportunities and Progress on 23rd January 2019, organized by DayalBagh Educational Institute, Dayalbagh, Uttar Pradesh, Agra.

List of conferences organized

1. Member of organizing committee of International Conference “Human Resource Management: Paradigm shift and innovative practices” organized by department of commerce, Janki Devi Memorial College, University of Delhi on 4th March 2022.
2. Member of organizing committee of International Conference “Sustainable Development and the world, Economy organised by Department of Commerce, Janki Devi Memorial College, University of Delhi on 4-5, February, 2019.

FDP/workshop/webinars/seminars attended

1. Attended the National workshop on stress management and emotional intelligence in Teaching – Learning Environment in February 2018 conducted by Guru Angad Dev - teaching Learning Centre, S.G.T.B Khalsa College.
2. Attended the FDP organised by Zyego in JDMC, Delhi University in January 2018.
3. Attended one-week online FDP on “Time Series and Financial Econometrics Using EVIEWS” organized by DIAS, GGSIP from 15th-20th June 2020.
4. Attended national level online seminar on “Research Methodology & SPSS” sponsored under UGC Paramarsh Scheme organized by Shri Sant Gajanan Mahavidyalaya, Kharda, Ahmednagar on 8th & 9th June 2020.
5. Attended webinar on “Academic plagiarism IPR and plagiarism testing” organized by Janki Devi Memorial College, University of Delhi on 18th August 2022.
6. Attended webinar on “Training on tally and cyber security” organized by IQAC, Janki Devi Memorial College, University of Delhi on 13th May, 2020.
7. Attended webinar on “Using SPSS to understand research & data analysis” organized by Aditi Mahavidyalaya on 24th May 2020.
8. Attended “New PQDT Global & Citation Connection: Ideating Your Literature Review with New Insight” Organized by University of Delhi in Collaboration with ProQuest, Part of Clarivate, held on July 14, 2022.
9. Participated in course workshop on “Digital Empowerment” organized by value addition courses committee (University of Delhi) in collaboration with Mahatma Hansraj Faculty Development Centre Hansraj College, University of Delhi on 19th October 2022.

Other achievements & awards:

1. Received Prof. M.R.P Singh memorial best paper award at the virtual Conference on innovative practices in commerce and management during pandemic Era (IPCM 2021) organized by Department of Commerce, School of Commerce and Management, Central University of Rajasthan, Ajmer.
2. Secured 95% marks in Business studies paper of class 12th examination.
3. Participated in drawing competition of Population education cell, DTE of education, GOVT. of N.C.T of Delhi and received certificate of merit in 2006.
4. Won Avantika international talent search painting competition in the year 2004.
5. Received letter of appreciation for successfully coordinating the activities of Add on

course titled “Advanced Computer Applications in Business” conducted during the period April 2021 to 30th June 2021 by Janki Devi Memorial College, University of Delhi.

6. Received letter of appreciation for successfully coordinating the activities of Project Anupam, Impreneurs, Entrepreneurship Cell of Janki Devi Memorial College, University of Delhi for academic year 2021-2022.

7. Received certificate of appreciation for successfully organizing a webinar on “Academic plagiarism IPR and plagiarism testing” in Janki Devi Memorial College, University of Delhi in the year 2022.

8. Received certificate of appreciation for being a Programme team member of online two-week refresher course in commerce organized by Ramanujan College, University of Delhi in collaboration with Janki Devi Memorial College, University of Delhi from 30th October 2022 to 13th November 2022.

9. Received certificate of appreciation for being a Programme team member of online two-week Interdisciplinary Refresher Course on Advanced Research Methodology organized by Ramanujan College, University of Delhi in collaboration with Janki Devi Memorial College, University of Delhi from 22th December 2022 to 05th January 2023.

10. Received certificate of appreciation for participation and contributed to the implementation of business activities of Social Entrepreneurship, Sustainability and Rural Entrepreneurship on campus, promoted by institution from Mahatma Gandhi National Council of Rural Education, Department of Higher Education, Ministry of Education, Government of India in the year 2023.